Lean Business Model Canvas
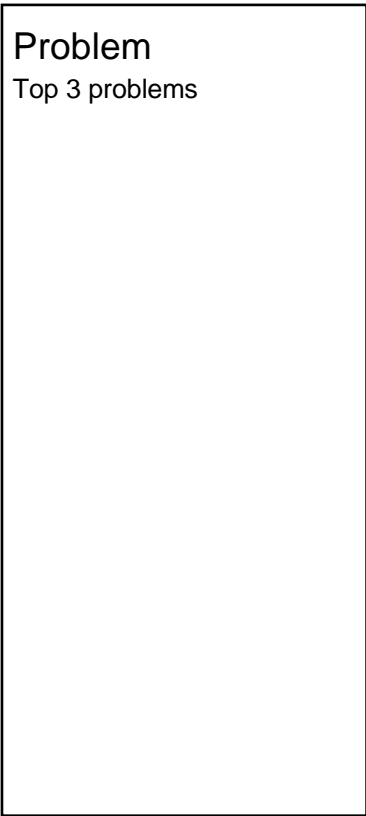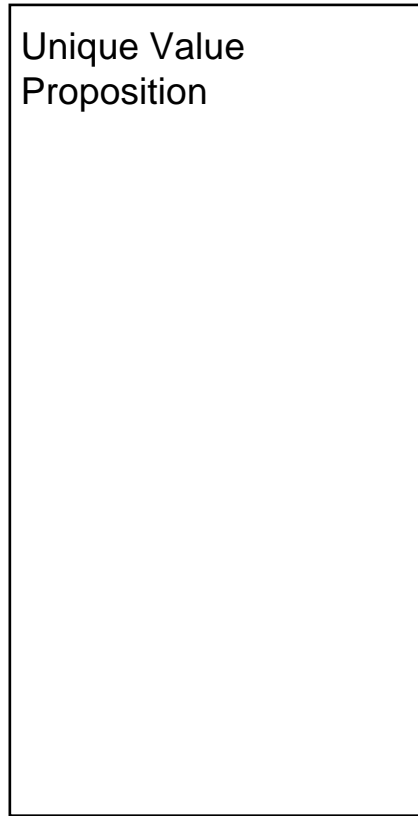
Problem
Top 3 problems

Unique Value Proposition

Customer Segments
Target customers